

Pool MA Strategy Working Group

Draft blended strategy v1

1. Our Ministry and Mission

a) Develop a 'mixed economy' of live, streamed and online services

- *embrace a wider concept of church*
- *recognise modern lifestyles in the design and timing of service provision to encourage participation*
- *actively seek and acquire good practice*

b) Actively foster church/school links and work with children, young people and families

c) Relinquish expectations that 'all churches will do all things'

- *free churches to develop their strengths and to lead on ministries for the MA*

d) Build a church to fulfil our mission

- *a praying church*
- *a church which nurtures disciples*
- *a welcoming church*
- *a church engaged with our communities*
- *a church of all ages*

2. Resources and support

a) Develop an integrated lay/clerical ministry

- *discern, affirm and encourage a full range of licensed, commissioned and informal ministries*
- *promote collaborative working*
- *recognise and encourage local pastoral engagement*

b) Make decisions about investment and disinvestment according to future need

- *respect historic factors and community loyalty*
- *encourage uses of church buildings which benefit the community*

c) Build further administrative support at MA level

- *maximise the benefits of co-operation*
- *support and encourage wardens, treasurers and church committees*

d) Encourage generous and realistic giving

- *facilitate a variety of traditional and new ways of donating*

e) Be alert to opportunities to invest for future growth

- *accept that not everything will succeed*
- *reinforce success and share successful achievements*
- *scan horizons, actively seek out innovative practice*

f) Maximise the benefit from diocesan resource

- *actively collaborate with new opportunities*
- *bid for additional resource when appropriate*

NB. This document is a live document that will be reviewed periodically by the Mission Area and adapted as necessary.

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